

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVTI

Faculty : Humanities – Discipline/ Subject – English Language

Teaching & Learning Scheme : For the Degree of Bachelor of Arts with Major/ Minor – English Language

Three / Four Years Bachelor Degree Programme

Degree of Bachelor of Arts B.A. Semester- V Level – 5.5

Mode of Teaching	Vertical	NEP Vertical	Type of Course	Course Code	Course Title				Maximum Marks		
						Credits	Workload (Hrs/Week)	Vertical Workload (Hrs/Week)	External	Internal	Total
Class Room Teaching/ Lab Work (Practical)/ Outdoor/ Field	a	Major-DSC-English	Theory- 7	615208	Major Theory Paper-7 English for Competitive Examinations - III	4	4	12	60	40	100
			Theory- 8	615209	Major Theory Paper-8 Introduction to Technical Writing	4	4		60	40	100
		Major DSC English Elective	Theory- 9	615210	Major Theory Paper-9 English for Advertisement	4	4		60	40	100
			Theory - 10	615211	Linguistics	4	4		60	40	100
	b	Minor-DSC- English	Theory- 5	615253	Minor Paper-5 Corporate Communication	4	4	4	60	40	100
	d	Vocational Skill Enhancement Course (VSEC)	Theory - 4	615274	Translation Proficiency - II	2	2	4	--	30+20	50
		SEC	Theory- 3	615278	Business Skills	2	2		--	30+20	50
	f	FP/CES	Project- 3	615288	English Language Field Project List has been given	2	4	4	--	50	50
	*	Special Theory	Special Theory	----	Foundations of Artificial Intelligence	2	2	2	--	--	--
Total						22			550		

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty : Humanities – Discipline/ Subject – English Language

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Three / Four Years Bachelor Degree Programme

Degree of Bachelor of Arts B.A. Semester- VI Level – 5.5

Mode of Teaching	Vertical	NEP Vertical	Type of Course	Course Code	Course Title				Maximum Marks		
						Credits	Workload (Hrs/Week)	Vertical Workload (Hrs/Week)	External	Internal	Total
Class Room Teaching/ Lab Work (Practical)/ Outdoor/ Field	a	Major-DSC-English	Theory-10	615212	Major Theory Paper-10 English for Competitive Examinations - IV	4	4	12	60	40	100
			Theory-11	615213	Major Theory Paper-11 English Language Teaching - I	4	4		60	40	100
			Theory-12	615214	Major Theory Paper-12 English Language Teaching - II	4	4		60	40	100
			Theory -13	615215	Basics of Academic English	4	4		60	40	100
	b	Minor-DSC- English	Theory- 6	615254	Minor Paper-6 Writing for Media	4	4	4	60	40	100
	d	Vocational Skill Enhancement Course (VSEC)	Theory - 5	615275	Translation Proficiency - V	2	2	2	--	30+20	50
	f	Internship/ Apprenticeship	Internship/ OJT	615291	Internship/ OJT List has been given	4	8	8	--	--	--
Total						22			450		

L: Lecture, T: Tutorial, P: Practical/ Practicum Total Credits offered: 22(Max), Total credits to be earned: 20 (Min) / Batch-size (15)

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI**Faculty of Humanities**

Degree of Bachelor of Arts

B.A. Semester-V Level – 5.5

Major -English Language (DSC)

Course Title Major Theory Paper VII

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. V	5.5	Major DSC ENG	615208	English for Competitive Examinations - III	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	• To enhance the reading skills of students • To develop understanding of sentence structure • To make students able to apply grammar in different contexts
Course Outcomes	• Students will develop their reading skills • Students will be able to understand sentence structure • Students will be able to apply grammar in different contexts

Paper VII		
	Course Title - English for Competitive Examinations - III	
Unit I	Prose – 1. Quality – John Galsworthy 2. Bondage – Manohar Malgonkar	10 Hours
Unit II	Prose – 1. A Cup of Tea – Katherine Mansfield 2. Half A Rupee Worth – R. K. Narayan	10 Hours
Unit III	Poetry- 1. The Unknown Citizen – W. H. Auden 2. To Science – Edgar Allan Poe	10 Hours
Unit IV	Poetry- 1. Upagupta – Ravindranath Tagore 2. The Examination Hall – Amar Nath Prasad	10 Hours
Unit V	English for Competitive Examinations – III 1. Reported Speech / Narration	10 Hours

Unit VI	English for Competitive Examinations – IV 1. Synonyms 2. Antonyms	10 Hours
Total Hours 60		

Paper Pattern		
QUE 1 - Students will have to attempt one question on comprehension of 10 marks on unit I.		10×1=10
QUE 2 – Students will have to attempt one question on comprehension of 10 marks on unit II.		10×1=10
QUE 3 – Students will have to attempt one long answer question out of two questions of 10 marks on unit III.		10×1=10
QUE 4 – Students will have to attempt one long answer question out of two of 10 marks on unit IV.		10×1=10
QUE 5 – Students will have to attempt 10 questions of 1 mark each on unit V.		10×1=10
QUE 6 – Students will have to attempt 10 questions of 1 mark on unit VI.		10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Recommended –

1. *English for Competitive Examinations III & IV* edited by Board of Editors and published by

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

(Syllabus for As Per National Education Policy -NEP-2020)

Three Years- Six Semesters Bachelor's Degree Program

Degree of Bachelor of Arts

B.A. Semester-V Level – 5.5

Major -English Language (DSC)

Course Title Major Theory Paper VIII

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. V	5.5	Major DSC ENG	615209	Introduction to Technical Writing	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	Audience Adaptation: Translating complex, specialized information so it is easily understandable for non-specialized or mixed audiences. Rhetorical Precision: Identifying the purpose and context of a document to craft unambiguous, actionable content. Information Design: Developing skills in organizing and formatting documents, including the integration of visual aids, graphs, and tables. Process Mastery: Guiding learners through the full document lifecycle, from drafting and editing to publishing.
Course Outcomes	Genre Proficiency: Ability to produce various industry-standard documents, including user manuals, white papers, executive summaries, and business reports. Research and Evaluation: Competence in assessing the validity of information sources and citing them correctly. Clear Mechanics: Writing with precision and conciseness while strictly adhering to professional conventions, grammar, and style guidelines. Collaboration and Ethics: Applying ethical standards to business communication and effectively working both independently and in teams.

Paper VIII		
	Course Title – Introduction to Technical Writing	
Unit I	1. Meaning, Scope and Nature of Technical Writing. 2. Development of Technical Writing	10 Hours
Unit II	Technical Writing : Characteristics and Ethics 1. Characteristics of a Technical Writing 2. Ethics of Technical Writing	10 Hours
Unit III	Forms of Technical Writing 1. SMS / Text Messaging – a) Origin b) Characteristics c) Types 2. E-mail – a) Origin b) Characteristics c) Elements of Email 3. Social Media : Features – a) Origin b) Characteristics	10 Hours
Unit IV	Forms of Technical Writing 1. Whats-App – a) Origin b) Characteristics 2. Twitter – a) Origin b) Characteristics c) Types b) Websites – c) Origin b) Characteristics c) Types	10 Hours
Unit V	Forms of Technical Writing 1. Google Classroom – a) Origin b) Characteristics c) Types 2. Posters – a) Origin b) Characteristics c) Types 3. Linkedin – a) Origin b) Characteristics c) Types 4. Cyber Security – Importance and Precautions	10 Hours
Unit VI	Forms of Technical Writing 1. Brochures, Flyers – a) Origin b) Types c) Characteristics 2. Blogging – a) Origin b) Types c) Characteristics 3. Google Docs – a) Origin b) Types c) Characteristics 4. Graphics and PPT – a) Origin b) Types c) Characteristics	10 Hours
		Total Hours 60

Paper Pattern	
QUE 1 - Students will have to attempt one question on comprehension of 10 marks on unit I.	10×1=10
QUE 2 – Students will have to attempt one question on comprehension of 10 marks on unit II.	10×1=10
QUE 3 – Students will have to attempt one long answer question out of two questions of 10 marks on unit III.	10×1=10
QUE 4 – Students will have to attempt one long answer question out of two of 10 marks on unit IV.	10×1=10
QUE 5 — Students will have to attempt one long answer question out of two of 10 marks on unit V.	10×1=10
QUE 6 – — Students will have to attempt one long answer question out of two of 10 marks on unit VI.	10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Recommended –

1. *Introduction to Technical Writing* edited by Board of Editors and published by Prashant Publications, Jalgaon.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

Degree of Bachelor of Arts

B.A. Semester-V Level – 5.5

Major -English Language (DSC)

Course Title Major Theory Paper IX

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. V	5.5	Major DSC ENG Elective (A)	615210	English for Advertisement	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	Analyze Consumer Psychology: Understand how linguistic choices, tone, and rhetorical devices influence customer decision-making. Master Copywriting Techniques: Learn to write punchy, memorable, and legally compliant ad copy, taglines, and jingles tailored to specific demographics. Deconstruct Media Contexts: Identify how social, cultural, and visual contexts shape the effectiveness of print, digital, and broadcast advertisements. Evaluate Advertising Impact: Learn the metrics and linguistic markers used to gauge campaign success and audience engagement.
Course Outcomes	Create Persuasive Campaigns: Conceptualize, write, and refine effective advertising copy and marketing materials for diverse audiences and platforms. Apply Literary & Linguistic Devices: Skillfully utilize metaphors, persuasive syntax, and emotional appeals to capture attention and provoke action. Adapt Messages to Mediums: Tailor written language for specific mediums, including social media, television, radio, and print. Critique and Evaluate: Objectively analyze existing advertisements for logical flow, rhetorical bias, and overall aesthetic or intellectual appeal.

Paper IX		
	Course Title – English for Advertisement	
Unit I	1. Introduction to Advertisement	10 Hours
Unit II	2. History and Evolution of Advertising	10 Hours
Unit III	3. Types of Advertising	10 Hours
Unit IV	4. Importance and Role of English in Advertising	10 Hours
Unit V	5. Guidelines for Writing Advertisements in English	10 Hours
Unit VI	6. Principals of Advertising Copywriting	10 Hours
		Total Hours 60

Paper Pattern		
QUE 1 - Students will have to attempt one question on comprehension of 10 marks on unit I.		10×1=10
QUE 2 – Students will have to attempt one question on comprehension of 10 marks on unit II.		10×1=10
QUE 3 – Students will have to attempt one long answer question out of two questions of 10 marks on unit III.		10×1=10
QUE 4 – Students will have to attempt one long answer question out of two of 10 marks on unit IV.		10×1=10
QUE 5 – Students will have to attempt one long answer question out of two of 10 marks on unit V.		10×1=10
QUE 6 – Students will have to attempt one long answer question out of two of 10 marks on unit VI.		10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Recommended –

1. *English for Advertisement* edited by Board of Editors and published by Prashant Publications, Jalgaon.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

Degree of Bachelor of Arts

B.A. Semester-V Level – 5.5

Minor -English Language

Course Title Minor Theory Paper V

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. V	5.5	Major DSC ENG Elective (B)	615211	Linguistics	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	1. To understand the scientific structure of human language . 2. To analyze sound and meaning systems. 3. To explore language use in social contexts.
Course Outcomes	After Completion of this course students will able to – 1. Learn to produce, classify, and transcribe speech sounds using the International Phonetic Alphabet (IPA). 2. Study how words are built from smaller units and how sentences are organized. 3. Investigate literal word meanings and how context shapes communication.

Paper X		
	Course Title – Linguistics	
Unit I	1. Phonetics & Phonology – Devashree Trivedi	10 Hours
Unit II	2. Morphology – Devashree Trivedi	10 Hours
Unit III	3. Syntax – Anish Koshy	10 Hours
Unit IV	4. Semantics – Sanjay Pagare	10 Hours
Unit V	5. Pragmatics – Anish Koshy	10 Hours
Unit VI	6. Stylistics – Sanjay Pagare	10 Hours
		Total Hours 60

Paper Pattern	
QUE 1 - Students will have to attempt one question of 10 marks on unit I out of two questions.	10×1=10
QUE 2 – Students will have to attempt one question of 10 marks on unit II out of two questions.	10×1=10
QUE 3 – Students will have to attempt one question out of two questions of 10 marks on unit III.	10×1=10
QUE 4 – Students will have to attempt one question out of two of 10 marks on unit IV.	10×1=10
QUE 5 – Students will have to attempt one question out of two of 10 marks on unit V.	10×1=10
QUE 6 – Students will have to attempt one question out of two of 10 marks on unit VI.	10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Prescribed:

1. *Linguistics: An Introduction* edited by Ashok Chaskar & Sanjay Pagare and published by Orient Black Swan.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

Degree of Bachelor of Arts

B.A. Semester-V Level – 5.5

Minor -English Language

Course Title Minor Theory Paper V

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. V	5.5	Minor	615253	Corporate Communication	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	1. Recognize various dimensions of business communication 2. Comprehend stages involved in the process of business communication 3. Use these skills for better performance in individual and professional life 4. Get to know the application of the business communication skills in day-to-day life 5. Use these skills for creating healthy atmosphere at different social and professional levels
Course Outcomes	After Completion of this course students will able to - 1. Recognize various dimensions of business communication 2. Understand the importance of communication skills in overall development. 3. Apply these skills for better performance at different levels. 4. Know how to apply these skills for success in life and career.

Paper V		
	Course Title – Corporate Communication	
Unit I	Introduction to Business Communication a) Nature and Objectives of Business Communication b) Language of Business Communication c) Communication Ethics	10 Hours
Unit II	Types of Communication a) Internal Communication b) External Communication c) formal Communication d) Informal Communication e) Horizontal Communication f) Vertical Communication f) Diagonal Communication	10 Hours
Unit III	Corporate Communication a) Letter of Inquiry b) Order Letter c) Complaint Letter d) Letter of Adjustment	10 Hours
Unit IV	Digital Communication 1. E-mail Writing 2. Professional messaging 3. Social Media Etiquettes 4. Netiquettes	10 Hours
Unit V	Office Communication 1. Notice, Agenda, Minutes of Meeting and Action Taken Report	10 Hours
Unit VI	Business Skills 1. Customer Relation Skills a) Managing Customers b) Persuasion Skills c) Improving Customer Relation Skills	10 Hours
		Total Hours 60

Paper Pattern	
QUE 1 - Students will have to attempt one question of 10 marks on unit I out of two questions.	10×1=10
QUE 2 – Students will have to attempt one question of 10 marks on unit II out of two questions.	10×1=10
QUE 3 – Students will have to attempt one question out of two questions of 10 marks on unit III.	10×1=10
QUE 4 – Students will have to attempt one question out of two of 10 marks on unit IV.	10×1=10
QUE 5 – Students will have to attempt one question out of two of 10 marks on unit V.	10×1=10
QUE 6 – Students will have to attempt one question out of two of 10 marks on unit VI.	10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Prescribed:

1. *Corporate Communication* edited by Board of Editors and published by
2. *Communication Skills* by Vivek Kayande and Published by Tech –Max Publications, Pune.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

Degree of Bachelor of Arts

B.A. Semester-V Level – 5.5

English Language

Course Title VSEC – Translation Proficiency- IV

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. V	5.5	VSEC-ENG	615274	Translation Proficiency- IV	2	2	2	30	Written Exam 30 Marks Internal 20 Marks

Course Objectives	• Develop proficiency in translating texts between English and Indian Languages • Introduce students to the theory of translation and practice • Train learners in literary, technical, media and official translation • Familiarize students with translation technologies and tools • Enhance employability in publishing journalism, administration, tourism and local industries
Course Outcomes	After completing the course, learner will be able to - • Translate texts accurately between languages • Apply translation theories in practice • Use translation software and digital tools • Translate literary, technical and administrative documents • Undertake professional translation assignments independently.

	Course Title – Translation Proficiency- IV	
Unit I	1. Translation of Short Stories	07 Hours
Unit II	2. Translation of Poetry and Drama	08 Hours
Unit III	3. Translation of News Reports and Articles	07Hours
Unit IV	4. Translation of Official Documents a. Notices b. Circulars C. Government Correspondence	08 Hours
Total Hours 30		

Paper Pattern	
QUE 1 - Students will have to attempt one question of 7 marks on unit I.	7×1=7
QUE 2 – Students will have to attempt one question of 8 marks on unit II.	8×1=8
QUE 3 – Students will have to attempt one question of 7 marks on unit III.	7×1=7
QUE 4 – Students will have to attempt one question of 8 marks on unit IV.	8×1=8

Distribution of Marks	
Internal Assessment	
Assignment (Project on Translation)	10 Marks
Class Test	10 Marks
Total	20 Marks
Theory (External)	30 Marks
Total	50 Marks

Book Recommended –
Translation Proficiency by

Published by .

Sant Gadge Baba Amravati University, Amravati

Faculty of Humanities

Subject: English.

Skill Enhancement Course (SEC) (Level 5.5)

BA Part III Semester - V

Course Title- Business Skills

Skill Enhancement Course (SEC)	Course	UG BA III Sem V	
	Level	5.5	
	Title of Paper	Business Skills	
	Course Code	615278	
	No. of Credits	02	
	Lectures	30 (2Hrs/Week)	
	Total	50 Marks	
Course Objectives	1) To focus on honing of various skills and techniques required for Communication. 2) To develop the basic communication skills among the students this will be integral to their personal, social and professional interactions.		
Course Outcome	After Completion of this course students will able to - 1) Improve their communication and language skills- 2) Communicate with their peers and write effectively. 3) Make power point presentation. 4) Improve their performance in the interview.		
Unit	Course Contents	Learning Hours	
Unit -I	Soft Skills	8 Hours	
Unit-II	Etiquette and Manners	7 Hours	
Unit- III	Learning and Listening Skills	8 Hours	

Unit- IV	Reading skills	7 Hours
Distribution of Marks		
Internal Assessment		
Personal Interview		10 Marks
Practical Based on the Syllabus		20 Marks
MCQs based Class Test on the Syllabus		20 Marks
Total		50 Marks

Prescribed Textbook:

Business Skills by Dr. Vijay Chaudhari & Prof. Dinesh Deore & published by Atharva Publications, Jalgaon.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI**Faculty of Humanities**

Degree of Bachelor of Arts

B.A. Semester-VI Level – 5.5

Major -English Language (DSC)

Course Title Major Theory Paper XI

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. VI	5.5	Major DSC ENG	615212	English for Competitive Examinations - IV	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	1. To enhance the reading skills of students 2. To develop understanding of sentence structure 3. To make students able to apply grammar in different contexts
Course Outcomes	1. Students will develop their reading skills 2. Students will be able to understand sentence structure 3. Students will be able to apply grammar in different contexts

Paper XI		
	Course Title - English for Competitive Examinations - IV	
Unit I	Prose – 1. The Diamond Necklace – Guy De Maupassant 2. The Storyteller – Saki	10 Hours
Unit II	Prose – 1. Gifts – R. W. Emerson 2. The Lottery Ticket – Anton Chekhov	10 Hours
Unit III	Poetry- 1. On His Blindness – John Milton 2. Somebody's Mother – Mary Dow Brine	10 Hours
Unit IV	Poetry- 1. Mending Wall – Robert Frost 2. Fame and Friendship – Henry Austin Dobson	10 Hours
Unit V	1. Developing a Short Story from the Points Given	10 Hours

	2. Dialogue Writing	
Unit VI	1. Informal Letter a) Letter of Invitation b) Letter of Thanking c) Letter of Congratulations	10 Hours
Total Hours 60		

Paper Pattern	
QUE 1 - Students will have to attempt one question on comprehension of 10 marks on unit I.	10×1=10
QUE 2 – Students will have to attempt one question on comprehension of 10 marks on unit II.	10×1=10
QUE 3 – Students will have to attempt one long answer question out of two questions of 10 marks on unit III.	10×1=10
QUE 4 – Students will have to attempt one long answer question out of two of 10 marks on unit IV.	10×1=10
QUE 5 – Students will have to attempt 2 questions of 5 marks each on unit V.	5×2=10
QUE 6 – Students will have to attempt 2 questions of 5 marks on unit VI.	5×2=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Recommended –

1. *English for Competitive Examinations III & IV* edited by Board of Editors and published by

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

(Syllabus for As Per National Education Policy -NEP-2020)

Three Years- Six Semesters Bachelor's Degree Program

Degree of Bachelor of Arts

B.A. Semester-VI Level –

Major -English Language (DSC)

Course Title Major Theory Paper XII

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. VI	5.5	Major DSC ENG	615213	English Language Teaching - I	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	• Pedagogical Mastery: To produce educators who can design, implement, and evaluate communicative English curricula tailored to diverse learner needs. • Linguistic Proficiency: To ensure teachers possess native-like command of English mechanics, phonology, and discourse, modeling high standards for their students. • Educational Leadership: To empower educators to take on leadership roles in curriculum development, teacher training, and educational administration. • Reflective Practice: To cultivate educators who engage in continuous self-evaluation, educational research, and adaptation to emerging language-learning technologies.
Course Outcomes	• Demonstrate mastery of the four language skills (Listening, Speaking, Reading, Writing—LSRW) and the sub-skills of grammar and vocabulary. • Design and deliver age-appropriate, inclusive, and culturally responsive instructional strategies for diverse ESL/EFL classrooms. • Evaluate, adapt, and create effective teaching materials and digital resources suitable for various proficiency levels.

Paper XII		
	Course Title – English Language Teaching - I	
Unit I	1. English as a global Language 2. Nature and Importance of English Language Teaching	10 Hours
Unit II	3. Difference between first Language (L1) & Second Language (L2) Acquisition 4. Role of the English Teacher	10 Hours
Unit III	1. Teaching of Grammar and Vocabulary	10 Hours
Unit IV	1. Teaching of Listening Skills 2. Teaching of Speaking Skills	10 Hours
Unit V	1. Teaching of Reading Skills 2. Teaching of Writing Skills 3. Integrated Skills Approach	10 Hours
Unit VI	1. Testing of Listening Skills 2. Testing of Reading Skills 3. Testing of Speaking Skills 4. Testing of Writing Skills	10 Hours
Total Hours 60		

Paper Pattern	
QUE 1 - Students will have to attempt one question of 10 marks on unit I.	10×1=10
QUE 2 – Students will have to attempt one question of 10 marks on unit II.	10×1=10
QUE 3 – Students will have to attempt one question of 10 marks on unit III.	10×1=10
QUE 4 – Students will have to attempt one question of 10 marks on unit IV.	10×1=10
QUE 5 – Students will have to attempt one question of 10 marks on unit V.	10×1=10
QUE 6 – Students will have to attempt one question of 10 marks on unit VI.	10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Recommended –

1. *Approaches and Methods in Language Teaching*, By Jack C. Richards and Theodore S. Rodgers

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

Degree of Bachelor of Arts

B.A. Semester-VI Level –

Major -English Language (DSC)

Course Title Major Theory Paper XII

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. VI	5.5	Major DSC ENG Elective (A)	615214	English Language Teaching - II	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	• Pedagogical Mastery: To produce educators who can design, implement, and evaluate communicative English curricula tailored to diverse learner needs. • Linguistic Proficiency: To ensure teachers possess native-like command of English mechanics, phonology, and discourse, modeling high standards for their students. • Educational Leadership: To empower educators to take on leadership roles in curriculum development, teacher training, and educational administration. • Reflective Practice: To cultivate educators who engage in continuous self-evaluation, educational research, and adaptation to emerging language-learning technologies.
Course Outcomes	• Demonstrate mastery of the four language skills (Listening, Speaking, Reading, Writing—LSRW) and the sub-skills of grammar and vocabulary. • Design and deliver age-appropriate, inclusive, and culturally responsive instructional strategies for diverse ESL/EFL classrooms. • Evaluate, adapt, and create effective teaching materials and digital resources suitable for various proficiency levels.

Paper XII		
	Course Title – English Language Teaching -II	
Unit I	Methods of English Language Teaching 5. Grammar Translation Method 6. Direct Method	10 Hours
Unit II	Methods of English Language Teaching 1. Communicative Language Teaching 2. Audio Lingual Language Teaching 3. Task Based Language Teaching	10 Hours
Unit III	1. Use of ICT in English Language Teaching 2. Mobile Assisted Language Learning	10 Hours
Unit IV	1. Online Teaching Platforms 2. AI and English Language Teaching	10 Hours
Unit V	1. Content and Language Integrated Learning 2. Learner Centered Pedagogy	10 Hours
Unit VI	1. Classroom Management Techniques 2. Designing English Language Teaching Material 3. Classroom Interaction and Reflective Teaching	10 Hours
Total Hours 60		

Paper Pattern	
QUE 1 - Students will have to attempt one question of 10 marks on unit I.	10×1=10
QUE 2 – Students will have to attempt one question of 10 marks on unit II.	10×1=10
QUE 3 – Students will have to attempt one question of 10 marks on unit III.	10×1=10
QUE 4 – Students will have to attempt one question of 10 marks on unit IV.	10×1=10
QUE 5 – Students will have to attempt one question of 10 marks on unit V.	10×1=10
QUE 6 – Students will have to attempt one question of 10 marks on unit VI.	10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Recommended –

1. *Approaches and Methods in Language Teaching*, By Jack C. Richards and Theodore S. Rodgers

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

Degree of Bachelor of Arts

B.A. Semester-VI Level – 5.5

Major -English Language (DSC)

Course Title Major Theory Paper XIII

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. VI	5.5	Major DSC ENG Elective (B)	615215	Basics of Academic English	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	- To develop critical thinking. - To build clear communication. - To ensure academic integrity.
Course Outcomes	After Completion of the course students will be able to- Construct Arguments: Formulate a clear thesis statement and support it with logical reasoning. Organize Text: Build coherent paragraphs and essays with proper topic sentences and smooth transitions. Apply Grammar: Use accurate punctuation, vocabulary, and sentence structures suited for formal writing.

Paper XIII		
	Course Title – Basics of Academic Writing	
Unit I	1. Reading Skills - I	10 Hours
Unit II	1. Reading Skills - II	10 Hours
Unit III	1. Approaching Writing - I	10 Hours
Unit IV	1. Approaching Writing - II	10 Hours
Unit V	1. Academic Writing -I	10 Hours
Unit VI	1. Academic Writing - II	10 Hours
		Total Hours 60

Paper Pattern	
QUE 1 - Students will have to attempt one question of 10 marks on unit I.	10×1=10
QUE 2 – Students will have to attempt one question of 10 marks on unit II.	10×1=10
QUE 3 – Students will have to attempt one question of 10 marks on unit III.	10×1=10
QUE 4 – Students will have to attempt one question of 10 marks on unit IV.	10×1=10
QUE 5 – Students will have to attempt one question of 10 marks on unit V.	10×1=10
QUE 6 – Students will have to attempt one question of 10 marks on unit VI.	10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Recommended –

1. *Basics of Academic English* by Board of Editors and Published by Orient Black Swan.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

Degree of Bachelor of Arts

B.A. Semester-VI Level –

Major -English Language (DSC)

Course Title Minor Theory Paper VI

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. VI	5.5	Minor DSC ENG	615254	Writing for Media	4	4	4	60	Written Exam 60 Marks Internal 40 Marks

Course Objectives	1. Understand the Mediums: To familiarize students with the distinct styles, formats, and conventions required for various media platforms, including print, broadcast, digital, and social media. 2. Master Core Principles: To teach the "ABCs" of media writing: Accuracy, Brevity, Clarity, and Discernment. 3. Develop Research Skills: To cultivate the ability to gather, verify, and synthesize authentic information from primary and secondary sources. 4. Target the Audience: To train students to analyze their target demographic and tailor content accordingly to maximize engagement and readability.
Course Outcomes	1. Proficiency in Content Creation: Students can independently produce compelling and well-crafted media copy—such as news stories, features, press releases, and scripts—for diverse audiences. 2. Editing and Refinement: Students demonstrate the ability to edit text effectively, ensuring grammatical precision, structural integrity, and adherence to specific stylebooks. 3. Digital and Technological Adaptability: Graduates are equipped with ICT competencies and digital literacy, enabling them to write search-engine-optimized (SEO) web content, manage blogs, and navigate media convergence.

Paper VI		
	Course Title – Writing for Media	
Unit I	1. Meaning and Scope of Journalism 2. Functions of Mass Media 3. Types of Journalism	10 Hours
Unit II	1. Principles of News Writing 2. Structure of News Reports 3. Drafting Newspaper Reports 4. Headlines and Captions	10 Hours
Unit III	1. Reporting Techniques 2. Event Reporting 3. Crime Reporting 4. Civic Reporting	10 Hours
Unit IV	1. Online Journalism 2. Social Media Journalism 3. Mobile Journalism 4. News Websites	10 Hours
Unit V	1. Podcast and Audio Journalism 2. Video Script Writing 3. Blogging 4. Visual Storytelling	10 Hours
Unit VI	1. Journalistic Language 2. Writing for Different Audiences 3. Copy Editing and Sub Copy Editing Techniques 4. Proofreading Techniques	10 Hours
Total Hours 60		

Paper Pattern	
QUE 1 - Students will have to attempt one question of 10 marks on unit I.	10×1=10
QUE 2 – Students will have to attempt one question of 10 marks on unit II.	10×1=10
QUE 3 – Students will have to attempt one question of 10 marks on unit III.	10×1=10
QUE 4 – Students will have to attempt one question of 10 marks on unit IV.	10×1=10
QUE 5 – Students will have to attempt one question of 10 marks on unit V.	10×1=10
QUE 6 – Students will have to attempt one question of 10 marks on unit VI.	10×1=10

Distribution of Marks	
Internal Assessment	
Assignment	20 Marks
Class Test	20 Marks
Total	40 Marks
Theory (External)	60 Marks
Total	100 Marks

Book Recommended –

1. *Writing for Media* by.....
2. *Mass Communication Through English*, edited by Board of Editors and published by Orient Black Swan Pvt. Ltd.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Faculty of Humanities

Degree of Bachelor of Arts

B.A. Semester-VI Level – 5.5

English Language

Course Title VSEC- Translation Proficiency – V

Semester	Level	Vertical Type	Course Code	Course Title	Learning Hours	Credits	Teaching hours (Per Week)	Total Teaching hours	Exam Type and Marks
BA Sem. VI	5.5	VSEC-ENG	615275	Translation Proficiency - V	2	2	2	30	Written Exam 30 Marks Internal 20 Marks

Course Objectives	• Develop proficiency in translating texts between English and Indian Languages • Introduce students to the theory of translation and practice • Train learners in literary, technical, media and official translation • Familiarize students with translation technologies and tools • Enhance employability in publishing journalism, administration, tourism and local industries
Course Outcomes	After completing the course, learner will be able to - • Translate texts accurately between languages • Apply translation theories in practice • Use translation software and digital tools • Translate literary, technical and administrative documents • Undertake professional translation assignments independently.

	Course Title – - Translation Proficiency - V	
Unit I	1. Computer Assisted Translation 2. Machine Translation	07 Hours
Unit II	1. Translation for Digital Media	08 Hours
Unit III	1. Subtitling and Dubbing	07Hours
Unit IV	1. Localization and Website Translation	08 Hours
		Total Hours 30

Paper Pattern	
QUE 1 - Students will have to attempt one question of 7 marks on unit I.	7×1=7
QUE 2 – Students will have to attempt one question of 8 marks on unit II.	8×1=8
QUE 3 – Students will have to attempt one question of 7 marks on unit III.	7×1=7
QUE 4 – Students will have to attempt one question of 8 marks on unit IV.	8×1=8

Distribution of Marks	
Internal Assessment	
Assignment (Translation Project up to 3000 Words)	10 Marks
Class Test	10 Marks
Total	20 Marks
Theory (External)	30 Marks
Total	50 Marks

Book Recommended –
Translation Proficiency by

Sant Gadge Baba Amravati University, Amravati
Board of Studies in English
BA SEM VI
English & English Literature
Vertical – Internship
Credits – 4

Suggested List of Internship

Internship Structure (4 Credits)

Duration: 4–6 weeks

Hours: 120 hours

Internship Diary: 20 Marks

Supervisor Evaluation: 30 Marks

Internship Report: 30 Marks

Viva-Voce: 20 Marks

1. Content Writing Internship

Blog writing

Website content creation

SEO content writing

Social media content development

2. Publishing Internship

Editorial assistance

Proofreading and copy-editing

Manuscript evaluation

Book review writing

3. Journalism and Media Internship

News reporting

Feature writing

Digital journalism

Magazine editing

4. Translation Internship

English–Marathi translation

Literary translation

Technical translation

Subtitling and localization

5. Public Relations (PR) Internship

Press release writing
Media communication
Corporate communication
Event promotion

6. Digital Marketing Internship

Content marketing
Social media management
Email marketing
Brand communication

7. Creative Writing Internship

Script writing
Copywriting
Story development
Content creation for digital platforms

8. Library and Documentation Internship

Archiving
Cataloguing
Digital documentation
Research assistance

9. Teaching and ELT Internship

English language teaching
Spoken English training
Online tutoring
Curriculum support

10. NGO and Social Sector Internship

Report writing
Documentation
Community outreach
Proposal writing

11. Tourism and Heritage Internship

Travel writing
Cultural documentation

Heritage interpretation
Tourist communication

12. Internship in Literature and Culture

Literary festival management
Museum documentation
Cultural organizations
Theatre groups

13. Internship in Film and Media Studies

Script analysis
Film review writing
Content research
Production assistance

14. Digital Humanities Internship

Digital archiving
Text annotation
Literary databases
Humanities research projects

15. Academic Research Internship

Data collection
Literature review
Research assistance
Academic editing

Industry Partners (Examples)

The Times of India
Sahitya Akademi
National Book Trust
British Council
Local newspapers, publishing houses, NGOs,
digital marketing agencies, schools, colleges, and translation centres.

(Separate Guidelines will be issued by the University for field projects & Internship.)